



Suggested Lesson Plans

All lessons are located in the SMG™ In the Classroom in the SMG™ Teacher Support Center free of charge. Advisors must be registered with teams in order to view the Teacher Support Center.

1. What is a corporation?

Learning from the Market

What is a Corporation - Lesson 2

How do Businesses Obtain Financing? - Lesson 20

Economics and the Stock Market Game

Businesses in the Marketplace

2. What is a Stock?

Learning from the Market

What is a Stock? Or, Who Owns McDonalds? - Lesson 3

3. What are markets?

Learning from the Market

What are Markets? - Lesson 4

Showtime on Wall Street - Lesson 5

Economics and the Stock Market Game

The Securities Market

4. Stock Symbols and Data

Learning from the Market

How to read the Stock Tables - Lesson 7

SMG Teacher's Guide to the Internet

Who Owns What? - Activity 4-2

5. Company Research

Learning from the Market

How to Choose a Stock - Lesson 14

How to Read an Annual Report - Lesson 21

SMG Teacher's Guide to the Internet

Who Owns What? - Activity 4-2

Why Go Public? - Activity 4 -12

If the Shoe Fits...- Activity 4-30

6. Building your Portfolio

Learning from the Market

How do you Make or Lose Money in the Stock Market?

(calculating gains and losses) - Lesson 8

SMG Teacher's Guide to the Internet

The Dow of Investing - Activity 4-60 (comparing student portfolios to the Dow)

7. Investing Strategies

Learning from the Market

All Savings Strategies Involve Risk - Lesson 12

Building a Stock Portfolio - Lesson 15

Playing Along with the Averages - Lesson 16

8. Why Stock Prices Change

Learning from the Market

How are Stock Prices Determined? - Lesson 46

SMG Teacher's Guide to the Internet

What Moves a Stock Price? - Activity 4-21

Are Gas Stocks Pumped Up? - Activity 4-40

What's the Economic Weather? - Activity 4-62

Economics and the Stock Market Game

The Securities Markets: How Prices are Determined

9. Buying on Margin and Selling Short

Learning from the Market

Getting Fancy: The Bulls, the Bears, and the Pigs! - Lesson 9

10. Pit Falls and Scams

Stock Market Unit: Provided by Missouri's Secretary of State's Investor Education Program (not available on the Internet)

Fraud in the Market Place - Lesson 5

Investor Alert: Stock Market Fraud "Survivor" Checklist

<http://www.sec.gov/investor/pubs/fraudsurvivor.htm>

The Investor's Clearing House

Scams: Con Artist Video

www.investoreducation.org